



# PRESS RELEASE

# The Digital Frontier of 360° Storytelling The Festival and Seppia launch VR Cinema in Alsace

**The Strasbourg European Fantastic Film Festival**, in partnership with the Shadok and Seppia Interactive, will launch 360° storytelling in a series of six programmes, running from 20 March to 18 December 2018. Screenings will be held at the Shadok, the Festival's long-standing collaborator in presenting innovative digital events.

VR is no longer the solitary experience it was in the past. Today's VR cinema has moved into a new frontier of collective viewing, as participants are immerged simultaneously into the dynamic 360° world of the story. Using full-circle swivel chairs, they can choose where they want to look in the world that surrounds them in this cinema without a screen.

VR cinema is developing rapidly. Many major artists, such as Alejandro Gonzales Inarritu and Terrence Malick have already engaged with it, and works from Stephen Spielberg and Gaspar Noé should soon be on the scene.

But whether VR cinema will ever seriously challenge the traditional screen, or settle down to the quiet life of 3D, remains to be seen.

**Our third session of VR cinema** brings you four short films about women, a preview peek of the Festival's theme in September. Films about four women with atypical lives, clearing showing that VR cinema is capable of telling stories of moving realife events and destinies.

So sit back, take a deep breath, give your swivel chair a whirl and change dimensions.

### Tuesday, 19 June, the first screening at 7.15 pm

Ticket sales online: www.billetweb.fr/vr-cinema

## **19 JUNE**

### **VR CINEMA**

The remaining four VR evenings will take place on 28 September, 20 November and 18 December.

The programmes will be announced, but tickets can already be purchased online.

### **INFO**

### Le Shadok

25 presqu'ile André Malraux 67100 Strasbourg +33 (0)3 68 98 70 35









### PRESS PICTURES

Contact: com@strasbourgfestival.com

09 52 83 73 88

### Hani Girl (4min.)

Directed by Li Bo / Produced by Escher VR

A young Hani girl takes viewers on a tour of her ancestral home, the Chinese region of Yuanyang. The Hani, a Chinese ethnic group, cultivated this region for generations, turning the mountains into spectacularly beautiful rice terraces. She expresses her deep love of her home – her childhood, the slow pace of life and the commitment of her people to rice farming.



# Store

### Bloodless (12min.)

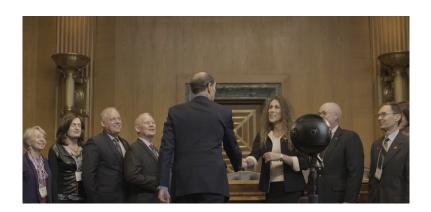
Directed by Gina Kim

Bloodless deals the last living moments of a real-life sex worker who was brutally murdered by a US soldier at the Dongducheon Camptown, South Korea in 1992. The film traces the last hours of her life in the camp town, transposing an historical and political issue into a personal and concrete experience. This film was shot on location where the crime took place, bringing to light ongoing experiences at the 96 camp towns near or around the US military bases.

### She Flies by Her Own Wings (9min.)

Directed by Jesse Ayala / Produced by Fovrth Studios

Driven by the military tenet of "Leave No One Behind," Shannon Scott, a transgender veteran, who severed several stints in Iraq, goes to Washington to fight for justice. She was threatened with a dishonourable discharge from the armed forces when it was discovered she was undergoing gender transition. She Flies by Her Own Wings is part of a VR documentary series, Authentically Us, which brings viewers into the lives of transgender and gender diverse Americans.





### The Sun Ladies (7min.)

Directed by Christian Stephen & Céline Tricart

In 2014, Daesh soldiers invaded Irak and targeted the Yazidi community in Sinkar. The men were killed and the women and girls were abducted into a system of sexual slavery. Some of the women escaped and formed an all-women combat group called Girls of the Sun. The aim was to liberate their sisters and protect the honour and dignity of their people.